



# Media Kit

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Version 1.3

Last Update: May 2023

# Trusted by **Innovators**

With a strong reputation built on trust and credibility, we have become a go-to collaborator in the crypto media industry.

 CoinMarketCap BINANCEMultivers<sup>x</sup> BH Network**Bolt** ZoidPay

Revolut

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## Who we are?

We strive for a shift in the global perception toward **Crypto and DeFi**, by empowering people to easily start learning about it and successfully use it in order to confidently grow.

We tell the story of Crypto as it was, currently is and, hopefully, as it will be, giving it all a fun twist.

Making your crypto experience better and community engagement is our main goal!



# Numbers

last updated Q4 2022

YouTube



**17.2K +**  
Subscribers

**269K**  
Views / month

**8.9%**  
CTR (average)

TikTok



**68.8K +**  
Followers

**1.80M**  
Views / month

**16K**  
Profile Views / month

Newsletter



**5500 +**  
Subscribers

**47%**  
Avg. Open Rate

**2600 +**  
Opens / edition

Website



**12.5K**  
Sessions / month

**1:34 min**  
Average Session Duration

Twitter



**11.4K +**  
Followers

**882K +**  
Impressions / month

**49.2K +**  
Profile Views / month

@cryptonita | also present on



Instagram



Telegram



Facebook



Discord

# YouTube Channel

last updated Q4 2022

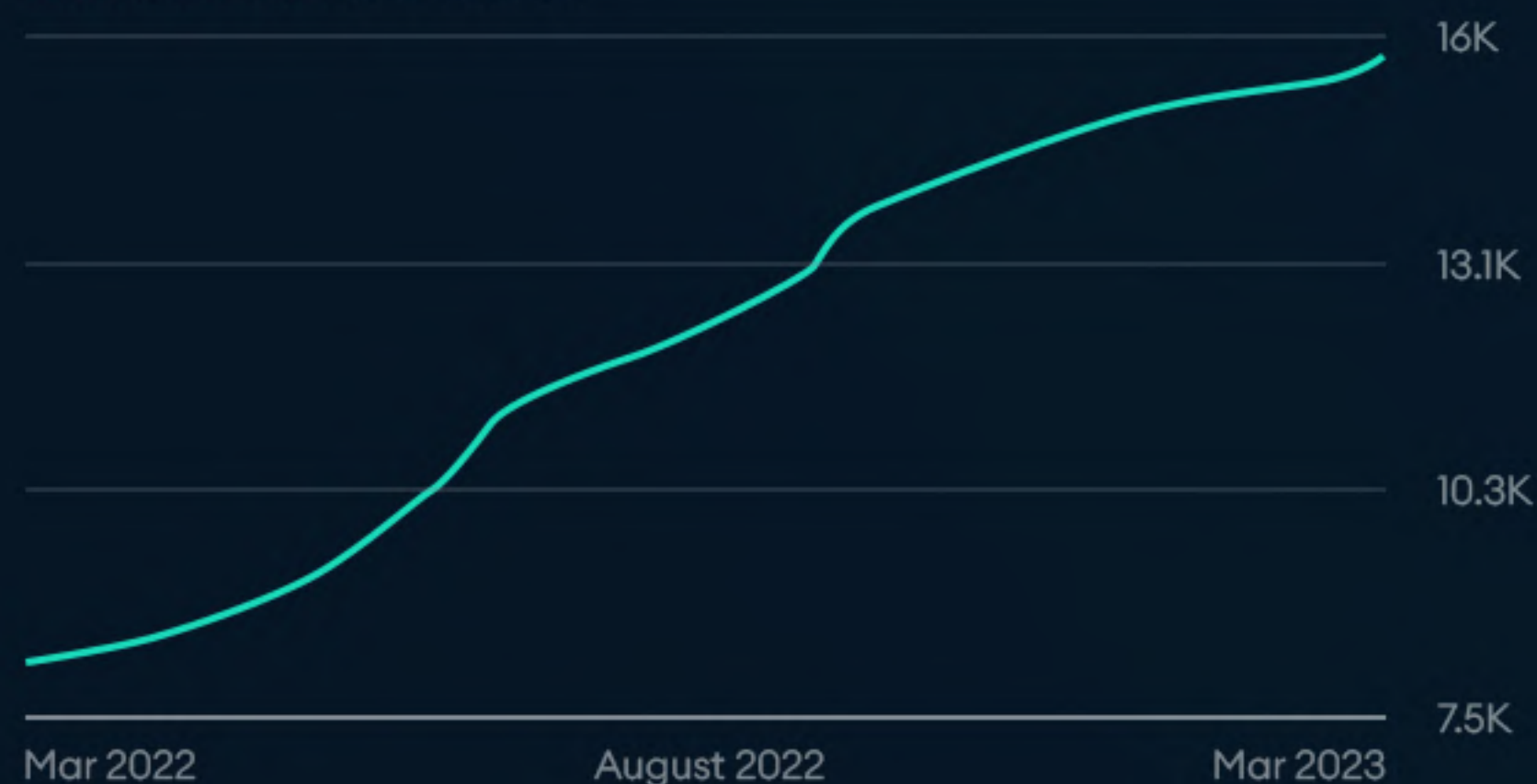
**17.200 +**  
Subscribers

**269K**  
Views / month

**8.9%**  
CTR (average)

**\$3.58**  
CPM (cost-per-mille)

Channel Growth (Subscribers)



**CryptonitaRO**  
@CryptonitaRO  
15.8K subscribers 541 videos

HOME VIDEOS SHORTS LIVE PLAYLISTS COMMUNITY CHANNELS ABOUT

- Vitalik Buterin la București. Ce ne aduce viitorul crypto?** (8:43)  
CRYPTONITA EXCLUSIV - Vitalik Buterin despre comunitatea din România și next...  
19K views • 1 year ago
- Maiar DEX x1000 UPDATE ELROND** (6:31)  
Elrond (\$EGLD) UPDATE - Maiar Exchange si ultimele noutati | Cryptonita  
13K views • 1 year ago
- E O TEAPA?** (11:15)  
Am intrebat 100 de oameni despre ELROND | Au auzit romanii despre EGLD? Ce ar spune...  
10K views • 4 months ago
- AVAX ALGO EGLD** (13:54)  
Elrond vs Avalanche vs Algorand - Care dintre aceste proiecte va cuceri universul...  
10K views • 1 year ago
- „CRYPTO VA ÎNLOCUI BĂNCILE”** (1:13:00)  
A fost EMOTIE pura: "M-am entuziasmat cu ELROND" | Deputatul USR Cosette Chichira...  
9.1K views • 5 months ago
- MAIAR EXCHANGE** (7:00)  
Maiar Exchange (\$MEX) - Un pas URIAS pentru Elrond Network | Cryptonita  
8.6K views • 10 months ago
- AXIE INFINITY** (5:49)  
Te joci și faci bani din Crypto  
8.4K views • 1 year ago
- DE LA MAȘINI LA CRYPTO** (1:18:41)  
De la 99Vehicles la Elrond & Blockchain | Razvan Balanescu la Cryptonita 1 on 1  
8.3K views • 4 months ago

# Newsletter

**5500 +**  
Subscribers

**47%**  
Avg. Open Rate

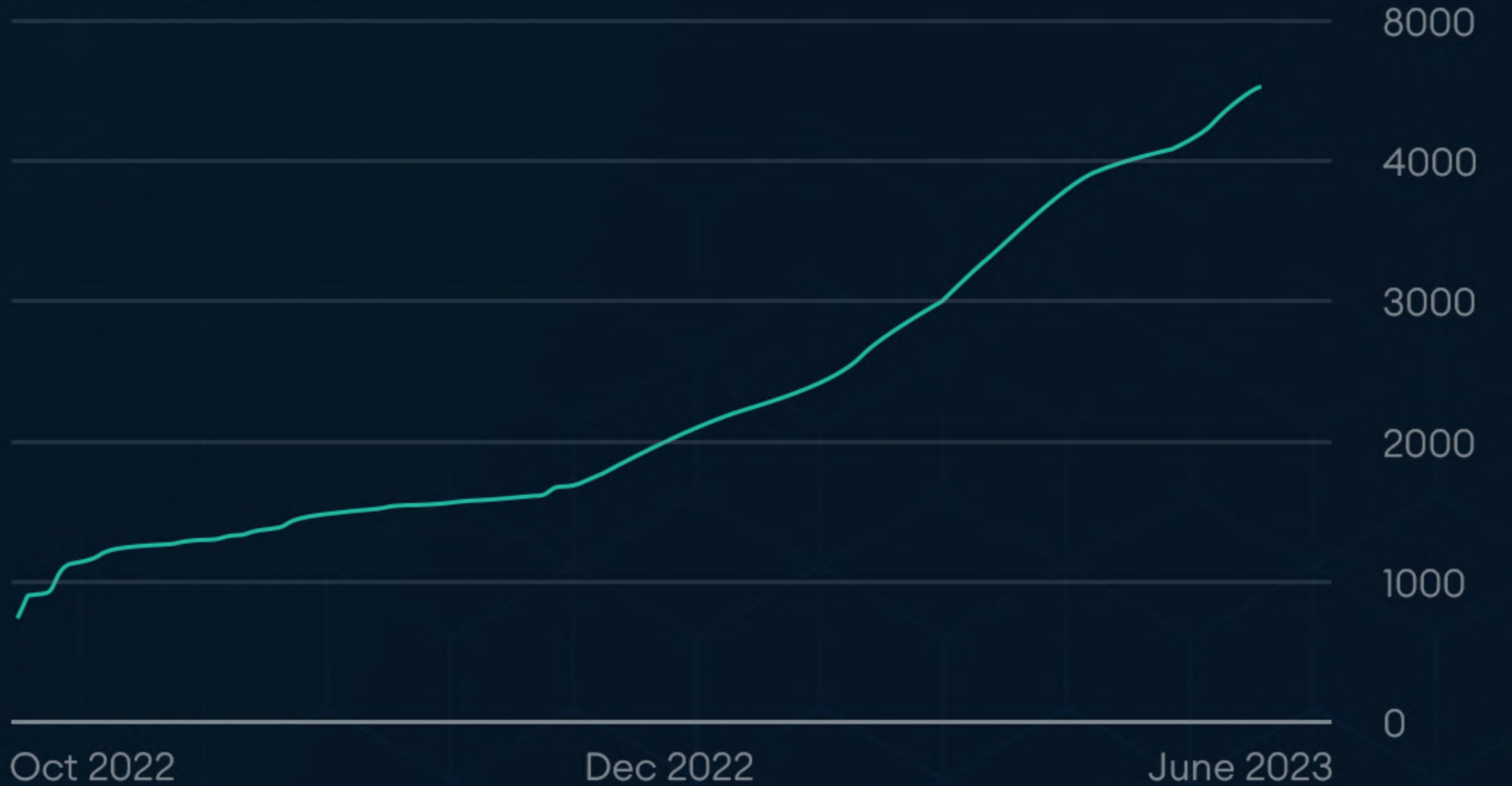
**2400 +**  
Opens / edition

**11%**  
Avg. Click Rate

Top Sources / subscribers	Subscriptions
Google Search	2072
Referral	188
Social Media	337

Subscribers / engagement	Percentage
Active	96.08%
Inactive	2.02%
Other (pending, invalid)	1.90%

Growth (Subscribers)



About us

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# TUIT

## The Ultimate Investing Tool

To spare our subscribers the trouble of researching which crypto projects will thrive in the next bull market, we serve them on a silver platter through TUIT, The Ultimate Investing Tool.

TUIT aims to streamline the investment process by offering valuable data and analysis, helping users make informed decisions and potentially maximize their returns.

**Airdrops**

Dacă nu ești abonat la CryptoBully  
[ABONEAZĂ-TE!](#)

**Social Media**  
[YouTube](#) | [Twitter](#) | [Instagram](#) | [TikTok](#) | [Facebook](#)

Pentru că banii nu pică din cer, noi găsim alternative. Săptămânal vom publica un posibil airdrop cu toți pașii pe care trebuie să-i urmezi ca să te numeri printre potențialii câștigători. Fii pe fază și verifică TUIT-ul după ce savurezi newsletter-ul CryptoBully care ajunge în inbox-ul tău în fiecare vineri, nici mai târziu, nici mai devreme de 07:00 AM.

Cuprins

**Starknet: pașii**

1 In primul rand avem ne...

2 Dupa ce am descarcat...

Pentru a folosi rețeaua...

Starkgate (bridge-ul ne...

<https://starkgate.starknet.io/>

Orbiter Finance:

<https://orbiter.finance/>

Layer Swap

<https://www.layerswap.com/>

3 Acum trebuie sa intera...

<https://10kswap.com/s...>

Facem cateva swap-ur...

<https://app.jediswap.xy...>

Facem cateva swap-ur...

**Proiecte Crypto | TUIT**

Dacă nu ești abonat la CryptoBully  
[ABONEAZĂ-TE!](#)

**Social Media**  
[YouTube](#), [Twitter](#), [Instagram](#), [TikTok](#), [Facebook](#)

Nume	Last updated	Fonduri stranse	Investitori	Stadiu	Tip Proiect	Platformă	Token	News	Socials
zkSync	3 mai 2023	\$458.000.000	LightSpeed Venture Partners, Variant and A16z	Series C	Layer 2	Ethereum	N/A	<a href="https://twitter.com/zksync/status/1651275717508993024?s=20">https://twitter.com/zksync/status/1651275717508993024?s=20</a>	<a href="#">Twitter</a> - 927k
SUI	4 mai 2023	\$336.000.000	a16z, Binance Labs, Circle, Coinbase Ventures, Electric Capital, Slow Ventures, SamsungNext, Redpoint, Hack VC, Lightspeed Venture Partners, Jump Crypto, Apollo Global Management, Firebird	Token Lansat	Layer 1 Blockchain	SUI	SUI	<a href="https://decrypt.co/138691/binance-users-deposit-d-4b-farm-sui-tokens-ahad-mainnet-launch">https://decrypt.co/138691/binance-users-deposit-d-4b-farm-sui-tokens-ahad-mainnet-launch</a>	<a href="#">Twitter</a> - 553k
Layer Zero	3 mai 2023	\$263.300.000	Andreessen Horowitz, Christie's, Sequoia Capital, Circle Ventures, OpenSea Ventures, Coinbase, Uniswap Labs, Samsung Next, and more	Series B	Layer 0 - connectivity between chains / Interoperability Protocol		N/A	<a href="https://www.coindesk.com/business/2023/04/04/crypto-protocol-layerzero-raises-120m-series-b-at-3b-valuation/">https://www.coindesk.com/business/2023/04/04/crypto-protocol-layerzero-raises-120m-series-b-at-3b-valuation/</a>	<a href="#">Twitter</a> - 297k
SyncSwap	3 mai 2023	-	-	Token Sale [SOON]	Decentralized Exchange on ZkSync ERA Mainnet	ZkSync Mainnet	SYNC (not released YET)	<a href="https://twitter.com/syncswap/status/1645429731217788930">https://twitter.com/syncswap/status/1645429731217788930</a>	<a href="#">Twitter</a> - 321K
Aztec network	3 mai 2023	\$119.100.000	(runda 3) a16z crypto, a_capital, king river variant, SVAngel, Haskey Capital Fenbushi Capital, Alumni Ventures  (runda 2) Paradigm, a_capital, ETHEREAL VENTURES, Libertus	Series B	Privacy Layer for Web3	Ethereum	TBA	<a href="https://medium.com/aztec-protocol/aztec-raises-100-million-to-build-encrypted-ethereum-dd5062ba949c">https://medium.com/aztec-protocol/aztec-raises-100-million-to-build-encrypted-ethereum-dd5062ba949c</a> <a href="https://medium.com/aztec-protocol/explaining-the-">https://medium.com/aztec-protocol/explaining-the-</a>	<a href="#">Twitter</a> - 104K
Ethos Wallet	4 mai 2023	\$4.200.000	Bold Start, gum i Cryptos, Tribe Capital, Matrixport, Alliance, Mysteni.abs, South Park Commons, Op Crypto, CMTDIGITAL, Founder Heads	Runda finantare [ianuarie 2023]	Hot Wallet	SUI Blockchain	N/A	<a href="https://medium.com/@ethoswallet/redefining-the-wallet-experience-same-et-hos-new-logo-7b6eb14f6a36">https://medium.com/@ethoswallet/redefining-the-wallet-experience-same-et-hos-new-logo-7b6eb14f6a36</a>	<a href="#">Twitter</a> - 242K

## Demographics

**83.9%**  
Male

**16.1%**  
Female

## Reach

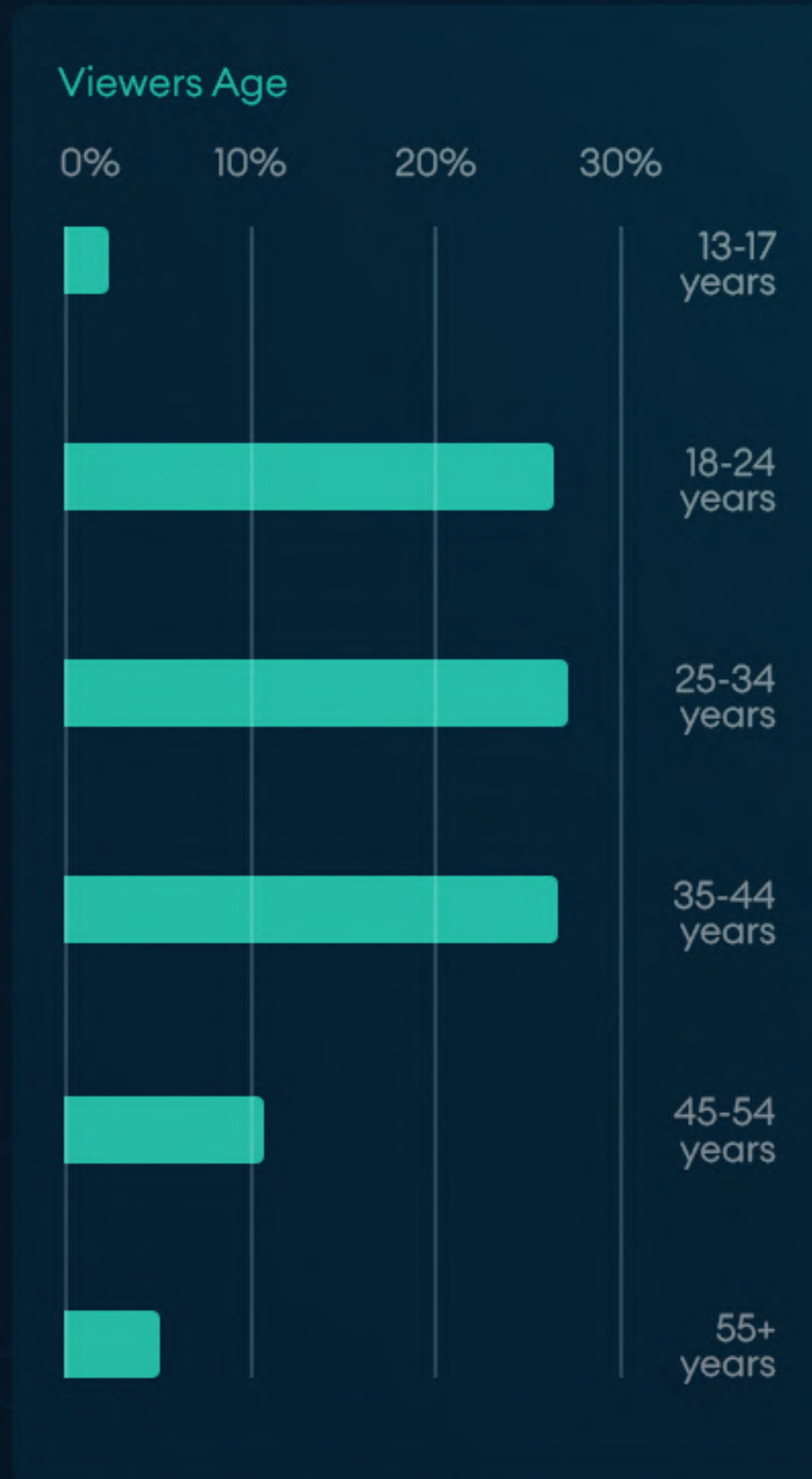
**911K +**  
Impressions / month

**145K +**  
Unique Viewers / month

## Devices

**92.9%**  
Mobile & Tablet

**7.1%**  
Desktop





# Advertise

Format	Price	Production	Notes
1 x YouTube Video	\$1.000	✓	A long format video (5 min +)
2 x YouTube Mentions	\$800	✓	30 seconds mention in one of our clip
1 x Short Format Video	\$600	✓	A short video shared on 3 Social Media channels (YouTube Shorts, TikTok, Instagram Reels)
1 x Newsletter Sponsorship	\$300	✓	"Today's newsletter is written in partnership with ..."
1 x Twitter Thread	\$300	✓	Twitter thread custom made for your product/company
Sponsored Article	\$300	✓	Custom article on our website (up to 4 links)
Content Share	\$100	✓	Share for any of above on all our Social Media Channels

## Most picked packages

Prices are expressed in USD.  
For tailored proposals contact us.

### Bear Package

**\$999** ~~\$1400~~

- ✓ 2 x YouTube Mentions
- ✓ 1 x Short Format Video TikTok
- ✓ 1 x Short Format Video YouTube
- ✓ 1 x Short Format Video Instagram



### Bull Package

**\$1.849** ~~\$2.100~~

- ✓ Long Format YouTube Video (5 min+)
- ✓ 2 x YouTube Mentions
- ✓ 2 x Newsletter Sponsorship



### Trio Package

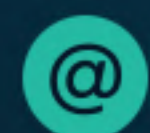
**\$2.999** ~~\$3.300~~

- ✓ Long Format YouTube Video (5 min+)
- ✓ 2 x YouTube Mentions
- ✓ 1 x Short Format Video
- ✓ 1 x Newsletter Sponsorship
- ✓ 1 x Twitter Thread
- ✓ 1 x Sponsored Articles

top pick



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cryptonita.eth

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