



Media Kit

© Cryptonita

Version 1.6

Last Update: September 2023

Trusted by **Innovators**

With a strong reputation built on trust and credibility, we have become a go-to collaborator in the crypto media industry.



Multivers**x**



Bolt

Z ZoidPay

Revolut

 Ledger

About us

Numbers

YouTube Channel

Newsletter

Audience

Advertise

Contact

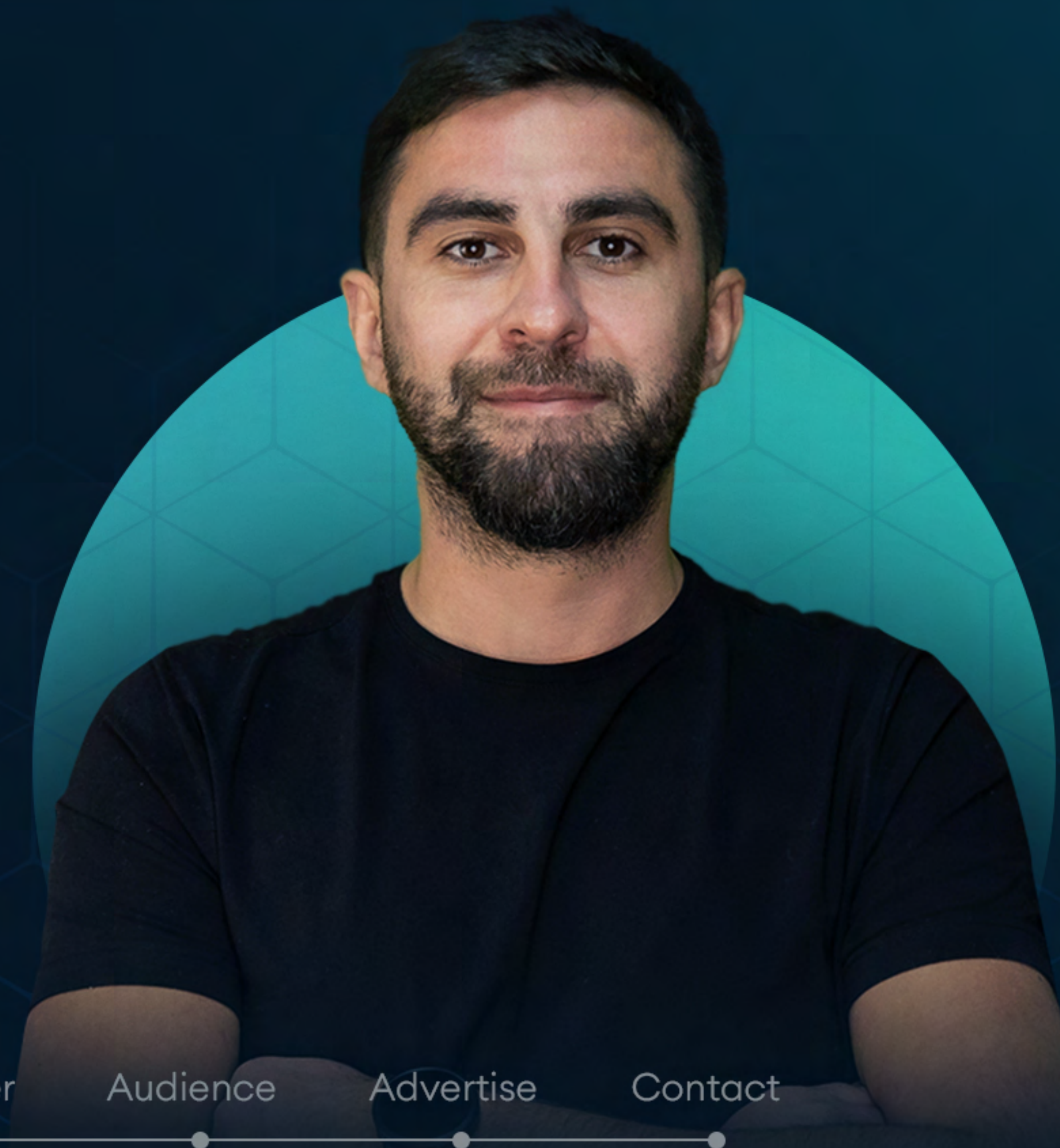
#2

Who we are?

We strive for a shift in the global perception toward **Crypto and DeFi**, by empowering people to easily start learning about it and successfully use it in order to confidently grow.

We tell the story of Crypto as it was, currently is and, hopefully, as it will be, giving it all a fun twist.

Making your crypto experience better and community engagement is our main goal!

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Numbers

last updated Q4 2022

YouTube



21.5K +
Subscribers

269K
Views / month

8.8%
CTR (average)

TikTok



90.4K +
Followers

2.5M
Views / month

19K
Profile Views / month

Newsletter



10.000+
Subscribers

43%
Avg. Open Rate

4300 +
Opens / edition

Website



14.2K
Sessions / month

1:42 min
Average Session Duration

Twitter



12.9K +
Followers

882K +
Impressions / month

49.2K +
Profile Views / month

@cryptonita | also present on



Instagram



Telegram



Facebook



Discord

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YouTube Channel

last updated Q4 2022

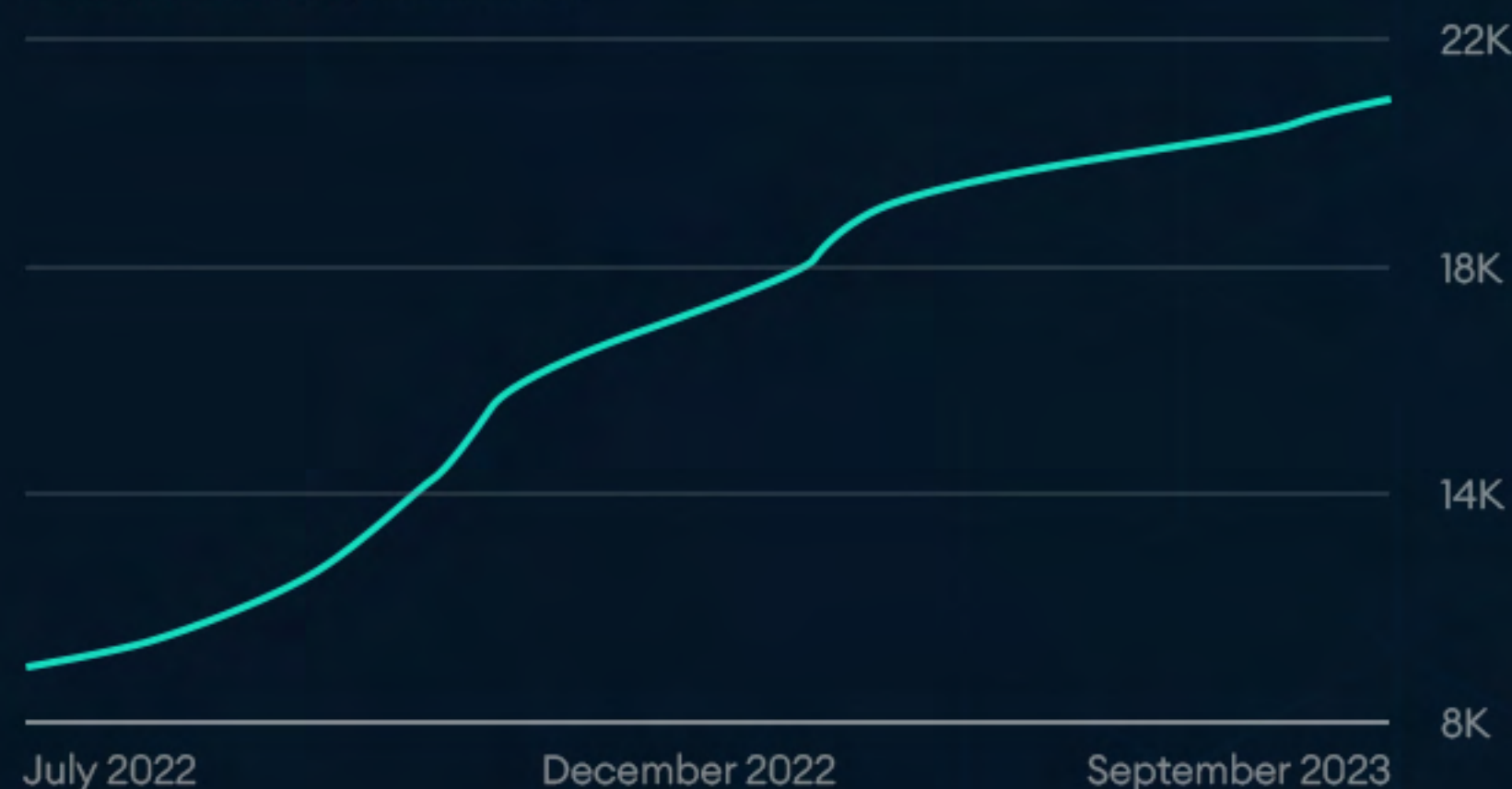
21.500 +
Subscribers

269K
Views / month

8.8%
CTR (average)

\$3.60
CPM (cost-per-mille)

Channel Growth (Subscribers)


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Newsletter

10.000 +
Subscribers

43%
Avg. Open Rate

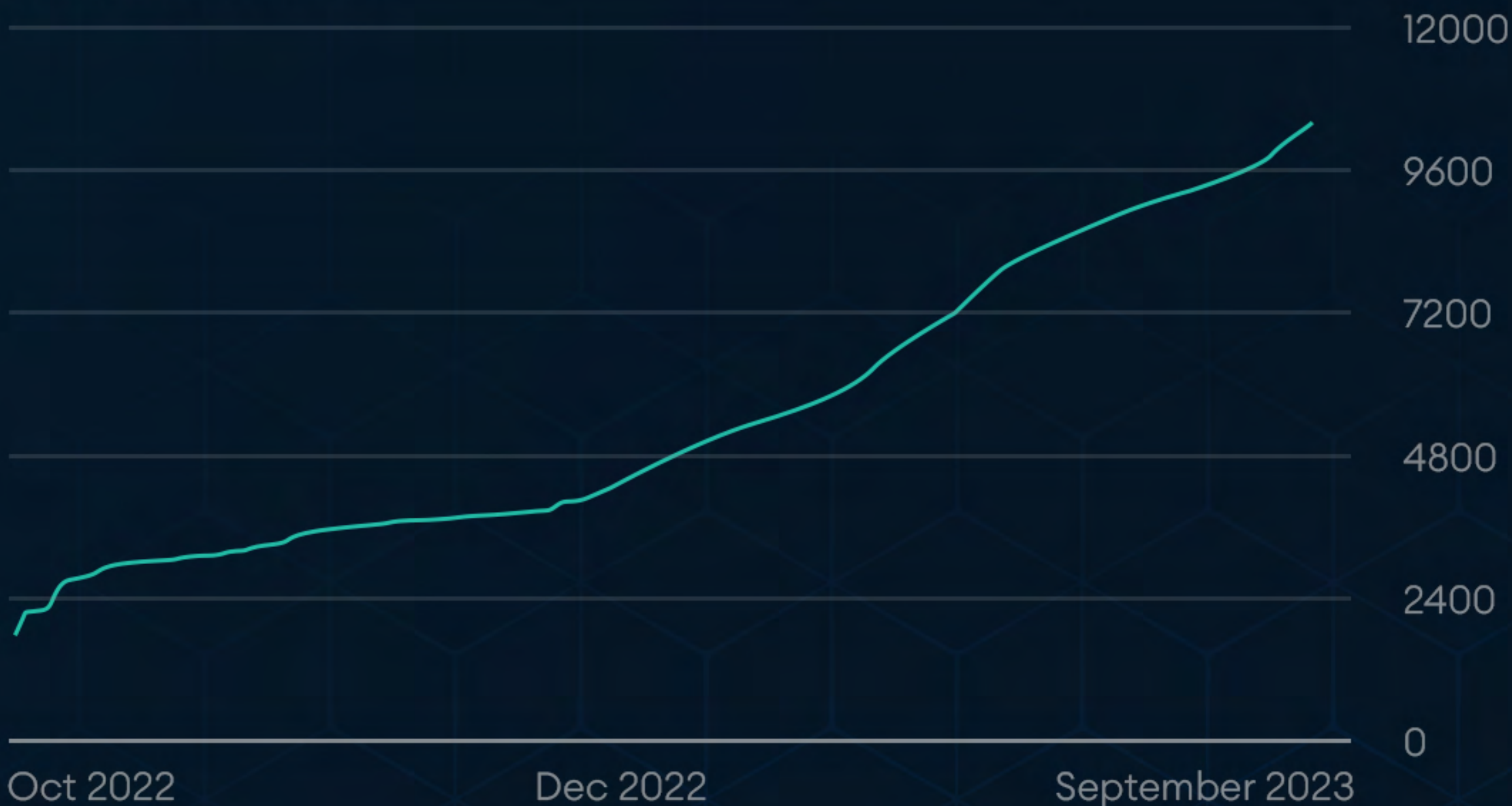
4300 +
Opens / edition

10%
Avg. Click Rate

Top Sources / subscribers	Subscriptions
Google Search	2072
Referral	188
Social Media	337

Subscribers / engagement	Percentage
Active	96.08%
Inactive	2.02%
Other (pending, invalid)	1.90%

Growth (Subscribers)



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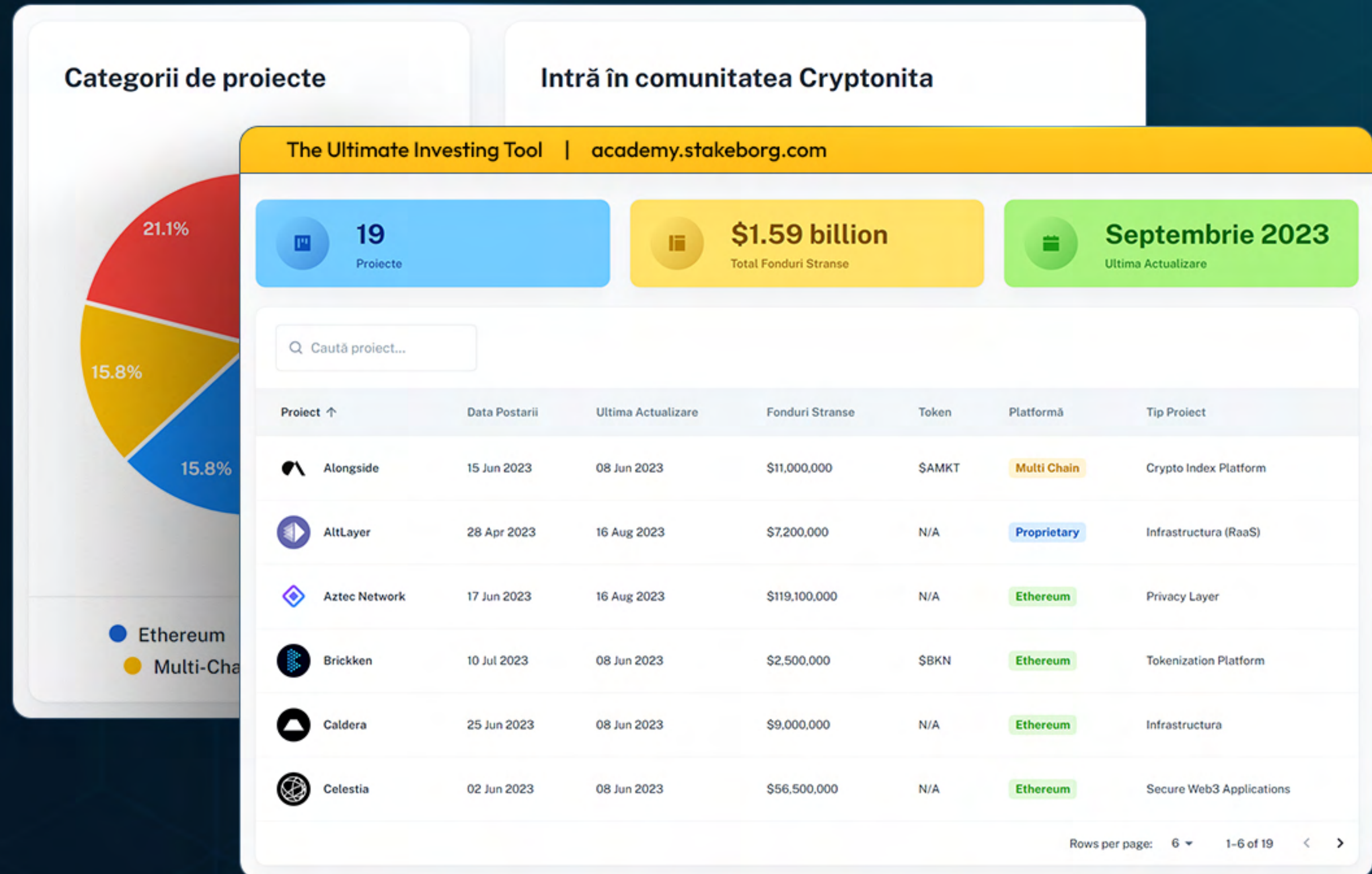
TUIT

The Ultimate Investing Tool

To spare our subscribers the trouble of researching which **crypto projects will thrive in the next bull market**, we used our own experience and expertise in this industry to create TUIT, The Ultimate Investing Tool.

TUIT aims to streamline the investment process by offering valuable data and analysis, helping users make informed decisions and potentially **maximize their returns**.

Moreover, we understand that building a portfolio is not easy so we want to offer our subscribers opportunities to gather investment capital. **Through airdrop farming**, you can position yourself for potentially free money. You just have to follow the steps our team adds on a weekly basis.



Demographics

83.9%
Male

16.1%
Female

Reach

1M +
Impressions / month

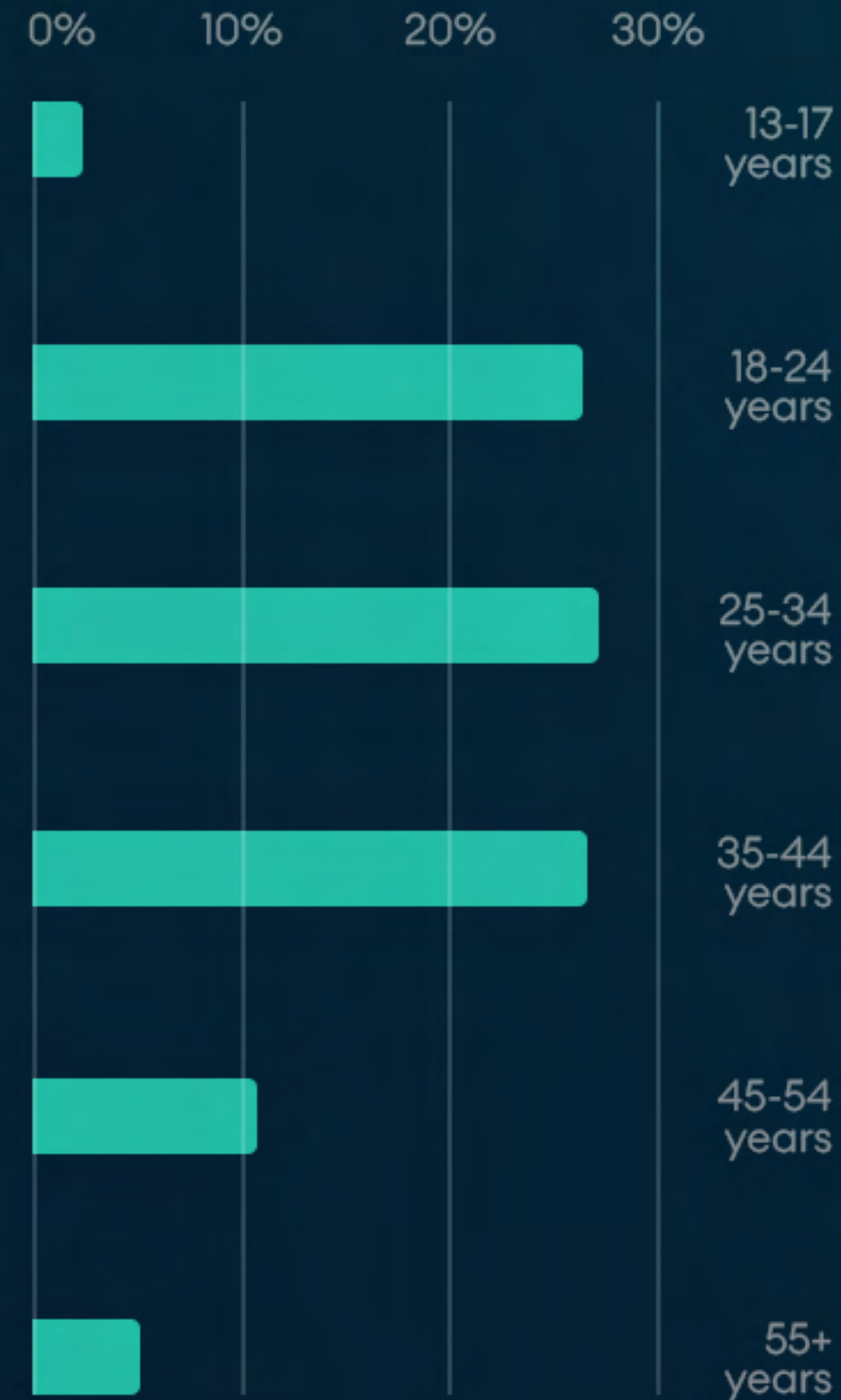
175K +
Unique Viewers / month

Devices

92.9%
Mobile & Tablet

7.1%
Desktop

Viewers Age



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Advertise

Prices are expressed in USD and are subject to VAT.
For tailored proposals contact us.

Format	Price	Production	Notes
1 x YouTube Video	\$1.250	✓	A long format video (5 min +)
2 x YouTube Mentions	\$1.000	✓	30 seconds mention in one of our clip
1 x Short Format Video	\$750	✓	A short video shared on 3 Social Media channels (YouTube Shorts, TikTok, Instagram Reels)
2 x Newsletter Sponsorship	\$500	✓	"Today's newsletter is written in partnership with ..."
1 x Twitter Thread	\$300	✓	Twitter thread custom made for your product/company
Sponsored Article	\$300	✓	Custom article on our website (up to 4 links)
Content Share	\$100	✓	Share for any of above on all our Social Media Channels

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Most picked packages

Prices are expressed in USD and are subject to VAT.
For tailored proposals contact us.

Bear Package

\$1.100 ~~\$1.750~~

- ✓ 2 x YouTube Mentions
- ✓ 1 x Short Format Video TikTok
- ✓ 1 x Short Format Video YouTube
- ✓ 1 x Short Format Video Instagram



Bull Package

\$2.200 ~~\$2.750~~

- ✓ Long Format YouTube Video (5 min+)
- ✓ 2 x YouTube Mentions
- ✓ 2 x Newsletter Sponsorship



Trio Package

\$3.450 ~~\$4.100~~

top pick

- ✓ Long Format YouTube Video (5 min+)
- ✓ 2 x YouTube Mentions
- ✓ 1 x Short Format Video
- ✓ 2 x Newsletter Sponsorship
- ✓ 1 x Twitter Thread
- ✓ 1 x Sponsored Articles

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